

REDKNEE

ABOUT REDKNEE

Redknee is a leading global provider of innovative communication software products, solutions and services. Redknee's award-winning solutions enable operators to monetize the value of each subscriber transaction, while personalizing the subscriber experience to meet mainstream, niche and individual market segment requirements. Redknee's revenue generating solutions provide advanced converged billing, rating, charging and policy for voice, messaging and new generation data services to over 70 network operators in over 50 countries.

KEY MEASURES OF SUCCESS

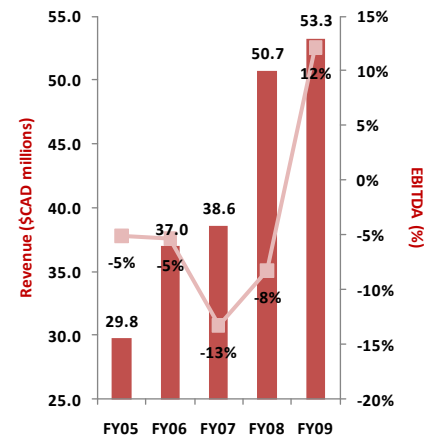
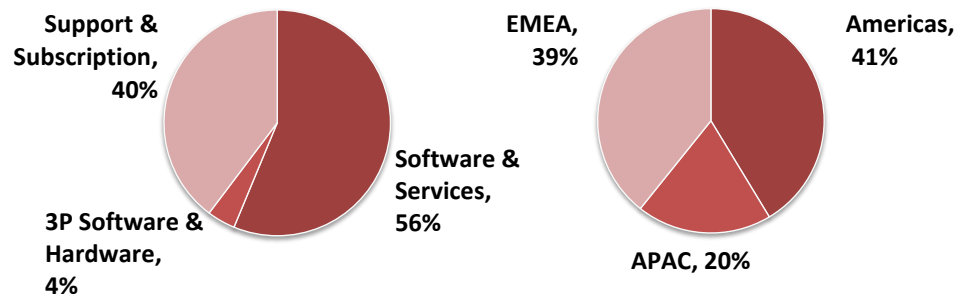
We have identified three key measures to describe our progress: (1) Continued expansion and evolution of our business-critical solutions to our global customer base; (2) Market share growth and leadership in our served addressable market; and (3) An increasing proportion of sustainable recurring revenues. By providing solutions that are business-critical to our customers' operations, we can continue to translate our technology leadership into market share growth. This, in turn, will enable us to convert our customer footprint into increased recurring revenue over the long term.

FINANCIAL HIGHLIGHTS

CDN \$ M	FY08	FY09
Revenue	50.7	53.3
Gross Profit %	70%	78%
EBITDA	(4.2)	6.5
Operating Profit (Loss)	(3.9)	4.2
Basic EPS	(0.08)	0.06

As of September 30, 2009

- Revenue growth: 31% in FY08 and 5% in FY09
- Recurring revenues: 31% in FY08 and 41% in FY09
- First acquisition in FY08
- Listed on the TSX in Oct 2008
- Strong cash position and USD 10M undrawn line of credit with EDC



COMPANY INFORMATION

YEAR FOUNDED: 1999
 STOCK SYMBOL: TSX: RKN
 SHARES O/S: 59.1 MM
 FISCAL YEAR END: Sept 30

FINANCIAL ANALYST COVERAGE

Canaccord Adams: Eyal Ofir
GMP Securities: Michael Urlocker
Northern Securities: Jim Powell
TD Securities: Scott Penner

RECENT AWARDS

Deloitte Top 50 Best Managed Companies in Canada – Platinum award

Stratecast's Top 10 to Watch for 2009

Named One of Canada's Top Ten Tech Companies by OCRI (2009)

GLOBAL FOOTPRINT



REDKNEE SOLUTIONS

Redknee helps to create a better, more personal user experience for telecommunications subscribers all around the globe. We are dedicated to delivering software solutions that enable network operators to charge, price, deliver, and bill for all of the newest, cutting-edge telecommunications services available today, and into tomorrow.

Turnkey Converged Billing	An end-to-end billing & revenue management platform. It is designed to manage the entire billing process for wireless, broadband and fixed service providers —from account activation, pre-paid top-ups, full postpaid and pricing, to customer care, billing, invoicing, advanced analytics, promotions engine, Inbill, full mobile money solution, advanced options for policy management and one call resolution.
Next Generation Rating and Charging	A powerful, real-time rating and charging engine. NGRC enables a number of valuable telecom services, including the ability for wireless or broadband providers to creatively price, bundle and charge for new services.
Redknee Policy Manager	A solution that helps operators to reduce CAPEX and better control their network resources, while personalizing the subscriber experience.
One Call Resolution	A customer care solution that provides an intuitive view of subscriber status and context – enabling customer care representatives to resolve problems quickly and efficiently.
InBill	A wholesale billing and content management solution.

GLOBAL PRESENCE

Redknee has worldwide offices or presence in countries across five continents. These include Canada, Australia, China, England, France, Germany, India, Indonesia, Jamaica, Kenya, Malaysia, Singapore, the United Arab Emirates and the United States.

GLOBAL CUSTOMER BASE

Redknee has a global customer base with over 70 communication service providers in more than 50 countries, including: AT&T, Bakrie Telecom, Bintel Group, BTC, Celcom, Cricket, Cube, Digicel CALA Group, Digicel South Pacific Group, Digi, Far East Tone, Globe, Indosat, Inmarsat, Mobifone, Orange, Safaricom, Smart Telecom, T-Mobile USA, Telefonica-O2 Group, TSTT, VivaCell-MTS, Vodafone Group, Zain Group

COMMITMENT TO TECHNOLOGY DEVELOPMENT

Redknee currently has 17 granted patents and over 50 pending patent applications

EXECUTIVE TEAM

Lucas Skoczowski, CEO

David Charron, CFO

Jim Diotte, CHRO

Bohdan Zabawskyy, CTO

Vishal Kothari, VP Worldwide Sales

Gary Knee, VP R&D

Mark Yaphe, VP Marketing

Michael Bryce, VP Global Operations

IR CONTACT

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